

Introducing the HQ Network





A Private Group Network
designed for closed
communication in groups

HQ Network

What is it?

Allow us to introduce the concept of a Private Group Network or 'PGN' as we call it for short.

It's an online space where you strengthen connections with your real communities

No digital footprint.

No name search.

No behaviour profiling or targeting.

With HQ Network, it's private, it's all yours and you control who you're connected to.

Create unlimited groups to establish relevant communication boundaries.

A simple idea - Setting up separate groups keeps your content confined to those that you choose to share with.

Permission based controls and custom communication features of the HQ Network, provide specific private group communication for "multicasting" (also sometimes referred to as narrowcasting) - meaning sending your message to a defined group of people only. Multicasting differs from traditional networking models where you would "broadcast" a message - meaning to a large undefined audience, to anyone who is connected.

The world of online communication has grown up and become more refined as people look for alternative ways to communicate. The HQ Network is a more specific communication tool for real-time and practical solutions for any type of group.

We have a few different versions that you may find will suit your needs.

If you are looking for something off the shelf and simple to use, you could try one of these versions that we prepared earlier:



If you have something more specific in mind, you can order a 'custom designed, fully branded with specialised features HQ' made just for your group.

HQ Network

What do you get?

The HQ Networks all offer a great set of features that help you interact, engage, create culture, create a sense of community, keep connected and stay entertained and informed.

At the same time, The HQ network protects your online privacy, keeps your digital footprint intact and brings the opportunity of communication to people who, for lots of reasons, don't want to share everything with everyone.

Quick Bits

No technical knowledge needed – easy to get started

Private alternative to the public social networks

Share with your communities and not the world

A protected haven for children and families to communicate

Reduced risk of online profile stalking and cyberbullying behaviours

Why not a public social network?

Simple. Not everything you talk about was meant for sharing with a worldwide audience. There are plenty of reasons to communicate in a closed group and here are some of them:

It's an online space where you strengthen connections with your real communities

You can communicate detailed information without worrying about broadcasting it to strangers

Information about children can be protected

Information you share in a private network is not about creating listings in Google – your digital footprint remains protected.

When it is just news for family, or just for friends, or just for a work project or just for your sports team, in other words – **when your news is not for everyone!**





HQ Network works
for Work Groups

WorkSocialHQ

WorkSocial

The Work Social HQ application provides businesses with the opportunity to connect and engage their team in their own, "Private Group Network". Utilising 2.0 functionality within our private and secure environment, businesses will enhance communication and collaboration amongst all stakeholders.

Today's business world poses many risks and challenges when trying to manage communications. There is a huge amount of email to deal with everyday,

increased need to communicate with flexible hours workers across multiple environments as well as finding ways to maintain and grow a company culture. Then there's the brand management issue of trying to protect the public exposure of company related chatter. HQ Network provides a way to deal with all of these problems, as well as improve staff morale through engagement and interaction on a private network.

Other names for our platform include;



an enterprise social network,

intranet 2.0,

social intranet,

social business platform,

enterprise 2.0 platform,

digital community...

These tools offer 2.0 or social media functionality within a private or secure environment, rather than a public facing social channel.

WORK SOCIAL HQ will drive significant benefits to your organisation:



WorkSocialHQ

Features

Direct Messaging

Group Messaging

Commenting

Media Sharing

File Sharing

Events

Private Blogs

Text Chat

Website Links

Internal Promotions

Privacy Controls

Content Moderation

Plus, all of this wrapped in your own brand including:

The Site

URL

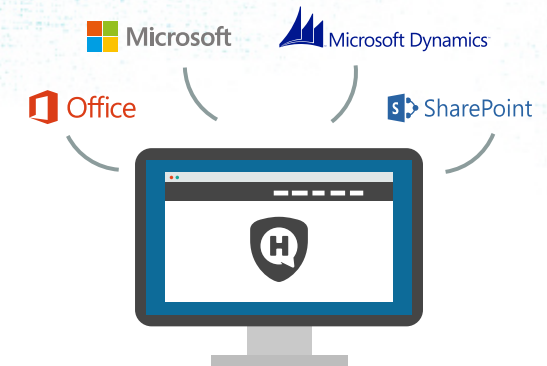
Emails

Do you need some extras?

Integration

Do you need integration with your current corporate IT environment – no problems.

Hosted on Microsoft's cloud hosting platform our application can seamlessly integrate into the Microsoft stack, including: Office 365, SharePoint and Dynamics CRM. You can even use active directory to connect. You can also integrate your corporate data, such as Sales Data, Operations Manual and Company Forms.



Customisations

Our team can customise any personalised feature required to be included into your HQ.



HQ Network

Getting started

Once you have made the call to license your own HQ, we follow a very simple and easy path to get you started.

Create the Look

We work together to design the look and feel of all of the touch points of your HQ.



Create the Rules

Decide upon the privacy settings and content moderation requirements for your HQ.



Create the Groups

Using our simple excel spreadsheet, create the groups you want to start with the right users.

FINANCING OPTIONS

HQ Network has the availability of 2 financing options, should you be interested in investigating those options.

1. Microsoft Financing
2. On your corporate Telstra bill

CONTACT US FOR FURTHER INFORMATION ON THESE OPTIONS.

PARTNERING WITH MICROSOFT

HQ Network have partnered with Microsoft in the hosting of the application.

By working together HQ Network can deliver worldwide, real time scalability to all users, perfectly positioning us to manage any size of client or requirement.

We also have the added measure of the Tier 1 Data Security around Microsoft's cloud platform.

Feel free to contact us if you would like to review HQ Network's Security Over view Document.

Interested?
Book a demo

[click here](#)

For any further questions or to book your demonstration, please feel free to contact the HQ Network team on **1800 367 326** or **info@thehqnetwork.com** or hit the site at **www.thehqnetwork.com**

